



University Institute of Engineering & Technology
Kurukshetra University
Kurukshetra

Presents

2nd -5th April

Excelsior

'08

The Battlefield for technocrats

SPONSORSHIP OUTLINE PROFILE

UIET's National Level techno-cultural festival



About Kurukshetra University

The Kurukshetra University was established in 1956 as a unitary residential university and late Dr. Rajendra Prasad, the first President of India, laid its foundation stone.

Today's, Kurukshetra University is the most reputed University of India for learning Art, Science, Management, Engineering and Technologies. The University is located in the holy city of Kurukshetra, land of historical battle of 'Mahabharata' where Lord Krishna delivered the Divine message of Shrimad Bhagwad Gita. At present, there are about 40 university teaching department and 97 colleges comprising the faculties of:

Engineering & technology,
Arts and languages,
Social sciences,
Indic studies,
Science,
Law,
Commerce
Management,
Medical, dental sciences and Ayurveda.
and professional job-oriented courses.

The beautiful sprawling campus of the University is self-contained with all modern ultra high-tech facilities. Set in a salubrious, natural landscape, it has in its ranges: Science Instrumentation Centre and Computer Centre, Well-equipped Health center, Employment, Information and Guidance Bureau, Community Centre, Faculty Lounge & Teacher's Club, Residential complex and 16 hostels for boys and girls with all modern amenities, Sports complex comprising extensive play fields, stadium, gymnasium, a swimming pool & yoga center.

Magnificent air-conditioned auditorium (2500 seats).

It is an ever remembering experience to live life and learn at Kurukshetra University

About UIET

The University Institute of Engineering & Technology (U.I.E.T.) was established by the Kurukshetra University in 2004 to provide quality education in selected engineering disciplines at undergraduate and postgraduate levels. The state of art building with all ultra high-tech facilities is nearly completed with in the beautiful campus of the University.

UIET offers B. Tech. Programs in
Biotechnology
Computer Science & Engineering
Electronics & Communication Engineering
Mechanical Engineering

And M. Tech. Programs in

Software Engineering
VLSI Design

The University campus offers excellent environment for the overall development of the personality and leadership qualities of the students.

Apart from studies, the Institute has various student clubs and organizations to organize the technical and professional activities in the college for overall development of professional and technical skills of the students. The UIET is competing to become a centre for excellence.



EXCELSIOR-08

What is EXCELSIOR-08

Excelsior is a Latin word. It means ever higher. It is synonymous with excellent; as good as gold in knowledge, performance, presentation, innovation and implementation. This precisely echoes the spirit of EXCELSIOR-08, here at UIET, the annual National level techno-cultural festival.

The techno-cultural festival is a four day endeavour that will include competitive events, workshops, seminars, lecture series, paper presentations, quizzes and other special events. It will feature about 300 colleges from all across the country.

It will provide a bulk of opportunities to the students to showcase their core technical skills, fundamental abilities and creativities in all the field of engineering. It will be helpful in bringing out the technical knowledge of the students and put it to good use as well as enhance it through workshops, seminars, lectures etc. Hence it will definitely provide a platform for students to excel in technolgy and for sponsors the most extensive brand marketing opportunity among

Why Sponsor EXCELSIOR-08

Because EXCELSIOR-08 is the first ever techno-cultural festival in the region going to be organised at this level and will hop to withstand with more than 2000 participants and 5000 viewrs from over 300 colleges accross the country. We expectit a grand success.

Because we at EXCELSIOR-08 sincerely believe that sponsors can play a major role in the way EXCELSIOR-08 will happens, and are not to be looked upon as an unpleasant necessity. It is with this point of view that we offer several services to the sponsor that no other techno-cultural festival in the region does.

We propose to offer the sponsor an exclusive person who will take care of the sponsors' needs before, during, and after EXCELSIOR-08. This person will ensure that things move smoothly for the sponsor and will help in several ways that will be suited to the sponsors' requirements. We will be measuring our own sponsorship publicity efforts and focusing on improvement areas to make sure that no sponsor is disappointed in EXCELSIOR-08.

We hope that sponsoring EXCELSIOR-08 is as beneficial to you as organising it is fulfilling to us.

Thanks, The Sponsorship Team, EXCELSIOR-08.



Events

at
EXCELSIOR-08

We extend our hearty thanks to our previous year Sponsors

Kinetic Motors

Turning Point

TATA SKY

SBI

Nokia

Jindal House

Competitive Events

Programmers Inc.

CodOlympics- the coddling competition

Java Cafe- taste the nice cup of Java

Computer Science

Cod- Jam- Software Design Contest

Krypt-en- Krypt- the programming with cryptography

Web 2.0- Website design contest

Hackers Jam- the Puzzle game

Electronics

I/O Waveform

BreadStrom- Digital Circiut realization

Corporate

Dalal-Street- Virtual stock market

Optimus- Business Case

Ad-Zap- Product advertising

Business Quiz

FACULTY

08



Special Events

Open Showcase-project display

Sudoku Olympics

Animatrix- the movie making

Quizone

Computer Quiz

Electronics Quiz

Biotech Quiz

Science-tech Quiz

Paper Presentation

@ *Computer & Information System* @ *Electronics*

@ *Biotechnology*

@ *Mechanical*

@ *Electrical & Instrumentation*

Strik-ingggg

Junkyard

Linux Hunt

Debates



Extempore

Windows Troubleshooting

Online-Gamming



Workshops & Lecture Series

“To be the best, Learn from the best
‘Zen Mind’, beginners mind “

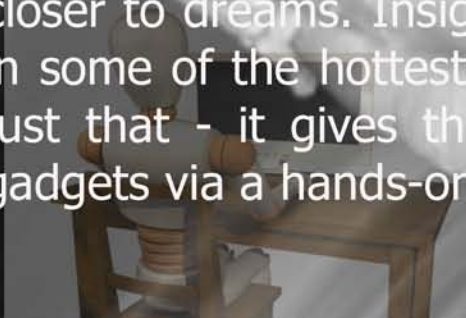
Apart from competitive events, EXCELSIOR-08 also aims to impart knowledge about the emerging disciplines of technology and industry through expert lectures and sharpen it through workshops.

Workshops at EXCELSIOR-08 will emulate the principle of learning while you do. EXCELSIOR-08 seeks to bring the masters to the learners to give all those present an opportunity to learn from industry experts and professionals in the fields of SAP /ERP, Animation and Network Security.

Lecture Series at EXCELSIOR-08 will bridge the gap between the industry, academia and students by giving them an opportunity to interact with the eminent personalities from varied fields of science, technology and even business.

In this high-tech era, each day brings forth new technologies and tools that push the limits of science an inch further from reality and an inch closer to dreams. Insight - the Workshops brings students to the latest in some of the hottest areas of science and technology today, and not just that - it gives them a chance to learn and explore these crazy gadgets via a hands-on experience.

EXCELSIOR
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Cultural Events

A dollop of dance, a sprinkle of drama, a dash of quizzing with a delectable garnish of music sets up a recipe of fun over 20 hours that none would like to miss. UIET is setting the stage for the most enthralling events in EXCELSIOR-08

April is the time of metamorphosis of UIET-Kurukshetra. Teeming with enthusiasm UIET needs to come out of slumber and shine forth in all its glory. This season UIET present EXCELSIOR-08- the technocultural extravaganza.

A sequence of cultural events on the evening stage includes

Dancing

Coreography

Tip-tap-toe

Theme dance

Singing

Sargam

Acoustics Jam

Literati

News Maker-Breaker
Radio Jockey

Poster Display
Turncode

Calligraphy

Face Painting
Rangoli

Specials

Bluff Master
Puzzle Hunt

Radio Jockey
Gift Wrapping

Panchayati Raj

The CAMPUS

The beautiful sprawling campus of the University is self-contained with all modern ultra high-tech facilities. . Set in a saubrious, natural landscape it has in its ranges:

Science Instrumentation Centre and Computer Centre, Well-equipped Health center, Employment, Information and Guidance Bureau, Community Centre, Faculty Lounge & Teacher's Club, Residential complex and 16 hostels for boys and girls with all modern amenities, Sports complex comprising extensive play fields, stadium, gymnasium, a swimming pool & yoga center, Rose Garden, Canteens, University market and beautiful places to walk around, Magnificent air-conditioned auditorium (2500 seats) and many more wonderful venues to organise any kind of activities.

UIET Campus is the recently constructed state of art, hi-tech beautiful building with all modern laboratories and facilities. The Institute is an engineering hub with all major engineering disciplines.

The University campus boasts of more than 10000 students and visitor daily. .

APRIL is the time of metamorphosis of UIET-Kurukshetra. Teeming with enthusiasm, UIET needs to come out of its slumber and shine forth in all its glory. The venue for the events is BHAGWAT GITA AUDITORIUM HALL, Kurukshetra University- one of the biggest and magnificent Air Condition Auditorium Hall in India; and UIET Building.

The EXCELSIOR-08 in this wonderful campus would definitely provide the most extensive brand marketing opportunity.

Contact us

EXCELSIOR-08

Rohit Mittal

M- +91-9466217791 E-mail: rohit@technik.co.in
(Marketing Manager)

Ishan Jain

M- +91-9466775220 E-mail: ishan_ku@yahoo.co.in
(Marketing Manager)

**Thanks,
The Sponsorship Team & UIET Excellence Foundation
(Organising Committee EXCELSIOR-08)**

For more information, please contact:

Devender Kumar

M- +91-9315371768
(Secretary General, UIET EF)



OR Visit: www.uietkuk.org/excelsior
info @:- excelsior08@uietkuk.org

www.technik.co.in/excelsior